

**UNDERWRITERS SPONSORSHIP
PACKAGE
TOTAL SPONSORSHIP FEE \$50,000**

SPONSORS WILL RECEIVE THE FOLLOWING

1. Tax benefits from contributing to a non-profit 501 (c)(3) project.
2. Advertising and promotional exposure, to include space on web site for one year.
3. Product name and logo to be carried on all advertising and promotional material, including newspapers, TV and radio, web site and all press and publicity materials regarding the event.
4. Name mentioned on ---- radio spots.

5. Name and logo incorporated into the banner on the main performance stage during the actual event.
6. Name and logo prominently placed on the performance stages at all venues.
7. Sponsor will be allowed to provide additional banners that will be placed in strategic locations at the other venues.
8. Back cover advertisement along with copy space in the festival guide.
9. Sponsor will be recognized on all stages during the event.
10. Will receive 10 VIP passes to the event, the VIP room at Moody Gardens and all VIP receptions during the 4 day event.